

·KNCO·

— Lunetier depuis 1966 —

John Lennon™

THE BRAND

John Lennon[™]

·KNCO·
Lunetier depuis 1966

THE BRAND

John Lennon has managed an incredible feat by transforming his eyewear into an icon : now people associate his name as ‘
THE ORIGINAL ROUND SPECTACLES’.

However, the John Lennon collection does not restrict itself to round eyeglasses; it explores new shapes such as rectangular, oval and panto shapes. All this is done without losing the “John Lennon” vintage-modern style, which has become more than a trend, it’s a lifestyle.

John Lennon™

·KNCO·
Lunetier depuis 1966





PRINCE || JIMI HENDRIX || XAVIER DOLAN || BERTIGNAC

Numéro 68
Octobre 2014

Rolling Stone

rollingstone.fr

EXCLUSIF!

A NEW YORK
avec
CHARLÉLIE
COUTURE

WILLIE
NELSON
LE DERNIER
OUTLAW

MARIANNE
FAITHFULL
RENCONTRE
AVEC LA
SWINGING LADY

BOB
DYLAN
LE RETOUR
DES
BASEMENT
TAPES

PORTFOLIO
HEDI
SLIMANE

JOHN LENNON

Plus
JOAN BAEZ
LENNY KRAVITZ
ROBIN WILLIAMS
JAMES SPADER
TOM PETTY...

Dans la folie du Lost Weekend...

• **KNCO** •

Lunetier depuis 1966

FRAMES

- The eyewear range is made of acetate and metal, or a combination of both.
- Colors are sober with tortoiseshell, black, gunmetal, goldmetal and wood patterns...
- All the models are the fruit of an artisan's work from the rivets, to the hand engraving, to the extraordinary detail of the end-pieces. This makes them into intemporal designs with a retro-modernist touch.



John Lennon™

•KNCO•
Lunetier depuis 1966

INSPIRATION

- Designers took their inspiration from John Lennon of course, but also from a diverse range of other sources: retro trend, vintage, sixties, seventies ...
- Yoko Ono's portrait of the musician can be found in the temple ends of the eyeglasses. His wife also supervises the design of the collection in order to make sure the John Lennon heritage is preserved.

TARGET

John Lennon eyewear is made for people who of course love round-shaped spectacles, but also for the fans of the vintage-modern lifestyle.

John Lennon[™]

·KNCO·
Lunetier depuis 1966

THE BRAND

MERCHANDISING

John Lennon™

K&CO
CREATIONS LICENCES CONCEPTS

Poster stop trottoir R/V : 59,4 / 84 cm
 Sidewalk poster / Poster für Strassenstopper (2-seitig)
 Ref : JO-PLV-ST15



Kakemono R/V : 48/100 cm
 Double sided banner / Banner 2-seitig
 Ref : JO-PLV-KAK15



John Lennon™

KNCO
 Lunetter depuis 1966

Chevalet : 21/29,7 cm

Showcard / Countercard

Ref : JO-PLV-CHVT15-1



Chevalet 'Vinyle' : 31/31 cm

Showcard 'vinyl' / Countercard 'vinyl'

Ref :JO-PLV-CHVTVYN



Encadrement linéaire : 3/300 cm

Ref : JO-PLV-LIN16



*John Lennon*TM

KNCO.
Lunetter depuis 1966

Présentoir 3 montures : 45/32/15 cm

3 frames display / 3 Fassungen Aufsteller

Ref : JO-PLV-PRES15



STICKER 'Vinyle' : 30/30 cm

Sticker 'vinyl'

Ref : JO-PLV-STICKER



John Lennon™

KNCO
Lunetter depuis 1966



John Lennon™

K & Co
CREATIONS LICENCES CONCEPTS

COLLECTION

John Lennon™

•KNCO•
Lunetier depuis 1966

JO 01 - 45□24 - 135
⌀ 39 - Col : Argent / Noir 02 (Silver / Black)
FLEX



Col : 01 - Noir (Black)



Col : 03 Or / Marron (Gold / Brown)



Col : 04 Ecaille / Beige (Tortoise / Beige)



Col : 05 Gris / Marron (Grey / Brown)



Col : 07 Bleu (Blue)



JO 06 - 45□23 - 140
⌀ 39 - Col : 03 - Gris / Noir (Grey / Black)

FLEX
Titane (Titanium)



Col : 01 Noir (Black)

Col : 02 Argent / Noir (Silver / Black)



JO 18 - 46□19 - 145

⌀ 38.5 - Col : 02 Ecaille (Tortoise)



Col : 01 Noir (Black)

Col : 03 Cristal / Noir (Crystal / Black)



JO 27 - 45□23 - 140
 ⌀ 39 - Col : Nr - Noir / Effet bois (Black / Wood look)
FLEX



Col : In - Gris / Effet bois (Grey / Wood look)



Col : Nn - Noir / Noir (Black / Black)

Col : le - Gris / Beige (Grey / Beige)

Col : Ze - Ecaille / Gris (Tortoise / Grey)

Col : Rr - Rouge / Rouge (Red / Red)



JO32



39□22



140



John Lennon
COLORS



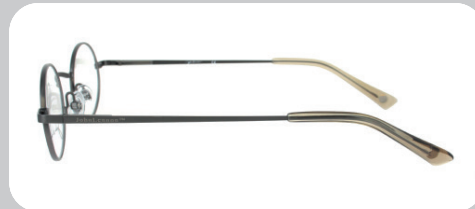
Nn: Black



li: Silver



Mm: : Gold

**DESCRIPTION**

Simple and minimalist model. Small size and swerved tenon makes this model a very technical frame. A frame that all opticians should have in their portfolio.

BENEFITS

- ❑ Small size
- ❑ Flex hinges
- ❑ Swerved tenon

JO 33 - 44□24 - 140
⌀ 37,5 - Col : Mn - Marron / Noir (Brown / Black)
FLEX



Col : In - Gris / Noir (Grey / Black)



Col : ly - Gris / Jaune (Grey / Yellow)



Col : Mm - Bordeaux / Gris (Burgundy / Grey)



JO 35 - 49□21 - 145
⌀ 42 - Col : Bi - Bleu / Gris (Blue / Grey)
FLEX



Col : Mi - Marron / Gris (Brown / Grey)

Col : Nn - Noir / Noir (Black / Black)



JO 36 - 45□20 - 140
⌀ 40 - Col : Ni - Doré / Noir (Gold / Black)
FLEX



Col : Mr - Marron / Rouge (Brown / Red) Col : Bb - Bleu / Bleu (Blue / Blue)



JO38



45□20



140



John Lennon

 COLORS


li : Grey/grey



lr : Grey/red



Me : Brown/beige



Nn : Black

DESCRIPTION

Man half rim frame with a rounded shape. Notable, the « moustache » bridge which emphasizes the retro style of this model. The temples are also noticeable, openworked, they provide dynamism and elegance to the frame.

The original acetate cuffs provide the « final touch » to this new John Lennon.

BENEFITS

- ❑ Flex hinges
- ❑ Open worked temples.
- ❑ Original acetate temples

JO39



45□21



145



John Lennon
COLORS



Nn: Noir/noir



Ee: Beige/beige



li: Gris/gris



Mm: Marron/marron

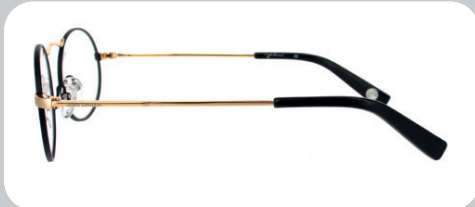
DESCRIPTION

Oval shape frames, masculine, thin and light. The temples offer a light backwardation on the sides which allows to avoid any pressure on the temples.

BENEFITS

- ❑ Ergonomic shape temples
- ❑ Finesse of the bridge.
- ❑ Vintage colors.

JO40



DESCRIPTION

Top Hat bridge in a retro « moustache » shape which provides a vintage and very trendy style to this frame.
 Noticeable: the superb motifs made with laser etching on the circles and temples.

BENEFITS

- ❑ Originality of the bridge
- ❑ a « so chic » golden/black color. Un coloris de
- ❑ Worked completion.



JO41



DESCRIPTION

This combined frame is made out with two acetate circles linked by a riveted metal bridge.

The brushed metal temples make this vintage model the real style of John Lennon.

BENEFITS

- ❑ Real rivets
- ❑ A wooden effect color.
- ❑ Retro design



46□19



145



John Lennon

COLORS



Bi:Blue/grey



Zi: Scale/grey



Nn: Black



Mi: Brown/grey

JO42



45□19



140



John Lennon

 COLORS


Bw : Blue/white



li : Grey



Mm : Brown



Ny : Black/yellow

DESCRIPTION

Rimless man model, rounded shape. This light and fine frame distinguishes itself with rounded section temples, along with retro colors enhanced by original and colored acetate cuffs.

Notable, the insert holders is soldered to the center of the bridge for typical John Lennon retro style.

BENEFITS

- ❑ Flex Hinges
- ❑ Original acetates for the cuffs.
- ❑ Insert holders soldered to the center of the bridge.

JO43



49□19



140



John Lennon

COLORS



Ny : Black/yellow



In : Grey/black



Bi : Blue/grey



Ni : Black/grey

DESCRIPTION

Acetate man model which distinguishes itself from the other models via its XXL metal circles, very fashionable nowadays. The acetate temples offer original and varied colors.
Noticeable: the « moustache » top hat and the flex hinges.

BENEFITS

- ❑ XXL metal circles.
- ❑ Varied and original available colors.
- ❑ Flex Hinges.

JO45



50□19



140



Nn : Black



Zz : Scale



DESCRIPTION

Frame for men made out of classic acetate, ornamented with a metal solar clip easy to put on.

Noticeable : the colors are very trendy, especially with 2 wooden effect colors for a better retro effect.

This model features a mini pouch « English flag » in fabric for a better protection of the solar clip.

BENEFITS

- ❑ Classic acetate frame.
- ❑ Solar clip included, easily removable.
- ❑ Fashionable and retro colors.



Nm : Black/brown

JO46



46□21



140



Ny : Black/gold



Ni : Black/silver



Zy: Scale/gold

DESCRIPTION

Man acetate frame, emblematic of the collection since it's the model that was worn by John Lennon on numerous photos. It's a frame with metal circles encircled with a high quality thread from Italy. Noticeable: its oval shape slightly Pantos for a chic and retro style.

BENEFITS

- ❑ Frame with metal circles encircled with a high quality thread
- ❑ Emblematic model of John Lennon
- ❑ Oval shape slightly Pantos for a chic and retro style

JO49



DESCRIPTION

Man model in acetate with the particularity of having a simple and minimalist style. Small size and swerved tenon makes it a very technical frame, ideal for strong myopia corrections. Noticeable: the long temples, ideal for half-moon use.

BENEFITS

- ❑ Simple and minimalist style
- ❑ Small size
- ❑ Swerved tenon

JO50



50□17



140



John Lennon

 COLORS


Nc : Black/crystal



Rz : Red/scale



Zz : Scale



Em : Beige /brown



DESCRIPTION

Woman frame with exclusive acetate in the John Lennon's collection since it's the first woman frame.

This model places itself in the vintage style of the collection and presents the particularity to have a light butterfly shape, providing an elegant style emphasized by very fine sections of the acetate.

BENEFITS

- First woman's frame of the collection.
- Rectangular shape
- Elegant models with very fine sections of the acetate.

JO51



47□17



140



John Lennon

 COLORS


Ne : Black/brown



li : Grey



Zb : Scale/blue



Ni : Black/grey

DESCRIPTION

Acetate man frame with a sandy part of the superior circles.

Notable, all the particularity of this frame lays on the temple fin which brings the vintage style of the frame.

It's also personalized, thanks to an elegant nose support in key shape for an exclusive effect of vintage inspiration.

BENEFITS

- Circled frame with a sandy part of the superior circles
- Vintage style
- Key shape nose support

JO 53 - 44□24 - 135
⌀ 37 - Col : Nc - Noir / Cristal (Black / Cristal)



Col : Rr - Rouge / Rouge (Red / Red)

Col : Zz - Ecaïlle (Tortoise)



JO 54 - 46□21 - 140
⌀ 37 - Col : Zi - Ecaille / Gris (Tortoise / Grey)
FLEX



Col : li - Gris / Gris (Grey / Grey)

Col : Ee - Doré (Gold)



JO 55 - 49□21 - 140
⌀ 37 - Col : In - Gris / Noir (Grey / Black)
FLEX



Col : Mo - Marron / Orange (Brown / Orange) Col : Nk - Noir / Kaki (Black - Khaki)



JO56



John Lennon
COLORS



DESCRIPTION ✍

Frame with softened rounded shape with a key shape nose.
 This model combines an acetate front with high finishing touches (wooden effect, horn) with a tempered metal temple, decorated by laser etching.

BENEFITS +

- ▣ Accented roundness for more softness.
- ▣ Wooden effect on 2 colors.

JO57



47□18



140



John Lennon

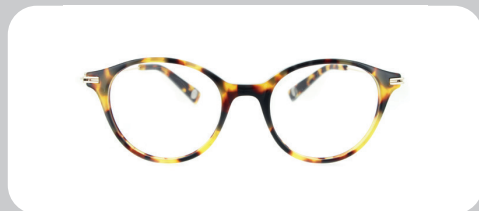
COLORS



Bi : Blue/grey



Ni : Black/Grey



Zy : Scale /gold

DESCRIPTION

Very feminine, this frame uses all the retro style codes:

HDCA Acetate selected for its thinness and high resistance. Ultra thin metal temples with golden and silvered colors.

BENEFITS

- Feminine woman style, very fashionable.
- Fineness of the acetate and temples.
- HDCA (High Density Cellulose Acetate) acetate = Ultra-thin

(thickness 3,6mm against 5,1 mm)

JO58



49□18



140



John Lennon
 COLORIS



Bm : Bleu/ marron



Nc : Noir/cristal



Ze : Ecaille/beige



ARGUMENTATION / LES PLUS +

Monture femme à la forme ronde typique du style John Lennon tour restant très féminine grâce à la finesse de l'acétate HDCA. A noter les branches métal ultra-fines aux couleurs dorées et argentées rappelant le concept rétro de la marque.

- ❑ Monture ronde, féminine et fine
- ❑ Branches métal ultra-fines
- ❑ Acétate HDCA (High density Cellulose Acetate)
- ❑ Grand calibre

JO59



42□22



140



Bi : Blue/grey



li : Grey/grey



Ny : lack/gold



DESCRIPTION

In the purest John Lennon's style, this rounded frame with a particularly fine metal section combines retro and modernity. The rounded style for the retro side, the bi-color and fineness for the modern side.

BENEFITS

- Fineness of the sliced metal
- retro/modern
- Bi-color surface treatment.

JO60



47□19



140



John Lennon

COLORS



Bb: Blue



li: Grey



Zk: Scale



DESCRIPTION

Mixed frame in acetate, key shape nose and typical John Lennon's frame.

Worked metal tenon and treated in a « handcrafted » way in order to give the frame an « old » effect more retro and more fashionable. Wooden and sandy effect « so retro ».

BENEFITS

- Retro frame.
- Worked metal tenon and treated in a « handcrafted » way
- Material effect

JO61



43□22



140



John Lennon

COLORS



Ez: Gold / scale



In : Grey/black



Nc: Black/crystal

DESCRIPTION

Man frame that presents the particularity of having a metal rounded front along with acetate temples.

Metal tenon worked in volume and treated in a « handcrafted » way in order to give the frame an old aspect, more retro and that suits the trend

Retro effect accented by the « cavalier » bridge.

BENEFITS

- Metal front and acetate temples.
- Metal tenon worked in volume and treated in a « handcrafted » way
- « Cavalier » bridge, vintage way.

JO62



44□22



140



John Lennon
COLORS



Mi: Brown/gris



Nr: Noir/red



Zb : Scale/blue

**DESCRIPTION**

Retro frame that finds its particularity in the stainless steel temple ultra-flexible, a German metal from the brand « Wagner », 0,6mm for more flexibility.

The top of the circles flatten down in order to emphasize the vintage side and brings more temper.

Notable, the presence of the plate on the acetate fronts in order to increase comfort.

BENEFITS

- Acetate front and stainless steel temples very flexible.
- Plates on the acetate front.
- Real rivet
- Tempered design

JO63



47□21



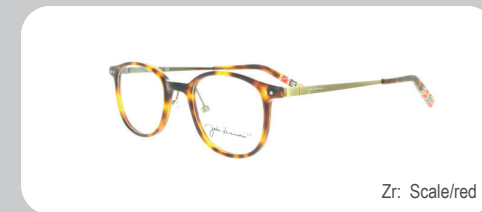
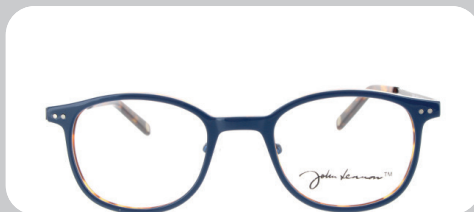
140



Bz: Blue/scale



Ne: Noir/beige



Zr: Scale/red

Retro frame, easy to wear, which finds its particularity in the stainless steel temple, very flexible, a German metal of the brand « Wagner », 0,6mm for more flexibility.

Noticeable: the presence of the plate on the acetate fronts in order to increase comfort.

- Acetate front and stainless steel temples very flexible.
- Plates on the acetate front.
- Real rivet
- Tempered design

JO64



DESCRIPTION

Man Frame with a rounded front to emphasize the retro effect and which finds its particularity in the stainless steel temple ultra-flexible, a German metal of the brand « Wagner », 0,6mm for more flexibility.

Notable the retro theme highlighted on the frame, along with the maximal comfort and the bi-coloration on the face on certain colors.

BENEFITS

- ❑ Retro rounded frame
- ❑ Stainless steel temples ultra-flexible
- ❑ Comfortable nose



44□23



140



John Lennon
COLORS



Bi: Blue/grey



Nc: Black/crystal



Zi: Scale/grey

JO65



48□18



140



My: Brown/gold



Ni: Black/gold



Zb Scale/blue

DESCRIPTION



Man frame that matches the trend of Mido 2016, thanks to its double bridge, typical from the retro theme of the brand.

Notable the modern shape for a fashionable audience and fine, discreet temples.

BENEFITS



- Tendance pure Mido 2016
- Modern fusion with its double bridge and shape.
- Aimed at a fashionable audience
- Fine and discreet temples

JO66



47□19



140



John Lennon

 COLORS


Bi : Blue/grey



Iz : Grey/scale



Zn : Scale/black



DESCRIPTION

Acetate man frame with a retro and rectangle shape with a refined design.

This frame owns a key shape nose and metal tenons worked in volume and in a « handcrafted » way: Rivet/signature John Lennon by a discreet laser etching. All of it for a gripping retro effect.

3 colors of acetate really different, where we find wooden, sandy effect and the turtle effect acetate, typical from the retro universe.

BENEFITS

- Handcrafted worked tenons
- Integrated flex hinges, same to the best seller JO27
- Quality completion.
- Retro and classical style

JO67



46□20



140



lo : Grey/orange



Mb : Brown/blue



Zi : Scale/grey



DESCRIPTION

This man rounded model in acetate, combined with a metal circling, takes on all the retro style codes, accented by its swerved tenons including discreet rivets.

This original model is composed with an inferior acetate part and superior metal one.

Notable, the signature John Lennon, very discreet made with laser etching on each temples and few very graphic touches of sanding present on the front and on each temples.

BENEFITS

- Combination of acetate and metal for an original style.
- Swerved tenons which highlight the retro style.
- Flex hinges.
- Orange circling on one of the model which add up some modernity.

JO68



DESCRIPTION

The woman model presents the particularity to have a light butterfly shape which gives it an elegant style.

This combined frame presents a very feminine acetate front and ultra fine metal temples that offers an undeniable comfort.

Notable, the different colors of the temples proper to each models (golden, pink silvered and silvered).

BENEFITS

- Light and comfortable
- Fineness of the acetate and temples.
- Feminine and glamorous style.



49□18



140



John Lennon
COLORS



li : Grey



Rz : Red/scale



Zy : Scale/gold

JO69



50□21



140



John Lennon

COLORIS



Ez : Beige / écaille



Ib : Gris / bleu



Nz : Noir / écaille



ARGUMENTATION / LES PLUS +

Monture ronde rétro en métal offrant un mélange de matières sur la face intéressant grâce à une gaine acétate sur les cercles. Egalement, on observe un serre-cercle intégré au niveau de la charnière offrant plus de discrétion et d'esthétisme.

A noter également les branches fines et ajourées pour plus de flexibilité et de légèreté.

- Le grand poste
- Le serre-cercle intégré
- Le mélange de matières sur la face

JO70



49□20



140



John Lennon

 COLORS


In : Grey/black



Ni : Black/grey



Ze : Scale/gold



DESCRIPTION

This mixed combined frame is composed of 2 acetate circles linked by a metal bridge «aged gold » and finely worked, with real rivets that reflect the vintage style of the brand.

In front of each cuffs, some small metal rings come to make a recall of the metal used for the bridge.

Extremely fine and light, there will be comfortable to wear.

Notable, the new acetates marble effects which provides some character to the model.

BENEFITS

- ❑ Real Rivets
- ❑ Fineness of the marble effect acetate
- ❑ Metal bridge typically worked in a retro way.

JO71



51□22



145



John Lennon
COLORS



li : Grey/yellow



Zn : Scale/black



Zo : Scale/orange

DESCRIPTION

This man frame of high caliber is composed of a classic shape nose, retro style.

Each fronts is composed of 2 colors/materials which brings character to the frame.

Notable, on the 2 inferior extremities of the fronts, the acetate circling doesn't really follow the shape of the lens, which brings some charm to the frame.

Model that offers a wide range of color combination and materials (sanding, wooden effect, bicolor, lamination).

BENEFITS

- Frame with carious colors and materials. (Sanding, wooden effect, bicolor, lamination).
- Insert with John Lennon inscription very discreet.
- Key shape nose very vintage
- For men with character

JO72



DESCRIPTION 

This acetate rounded frame of high caliber will delight men and women.

The upper part of the circles is flattened down to highlight the vintage effect and brings more temper.

The rectangle inserts, put on the front at the tenon level brings a touch of originality and accentuates the vintage side of the frame.

On the Ny model, the yellow color of the inserts provide dynamism and a younger effect to the frame.

BENEFITS 

- High caliber
- Metal inserts that brings dynamism
- Unisex model.

JO73



45□28



145



John Lennon
COLORS



Bz : Blue/scale



Nw : Black/white



DESCRIPTION

Typical from the John Lennon's universe. The nose in a horse saddle shape gives the frame a very « old school » style.

Notable, the presence of a small ring at the beginning of each temples which bring dynamism and a young effect to the frame.

BENEFITS

- ❑ Retro frame
- ❑ Flex hinges
- ❑ Fine frame so comfortable to wear.
- ❑ Ring at the beginning of each temple.



Zr : Scale/red

JO75



43□23



145



John Lennon
COLORS



Nn : Black



Nw: Black/white



Zz : Scale

DESCRIPTION

Man acetate model which goes back to the basics, namely a simple style, minimalist and engraved in the retro style.

The swerved tenons, curved bridge and rounded circling are distinctive signs of this period.

Notable, the 2 squared metal inserts on each temples bring a graphic element on this sober but full of temper frame.

BENEFITS

- ❑ Swerved tenons
- ❑ Simple and minimalist style but full of character.
- ❑ Small size
- ❑ Graphic metal inserts.

JO78



42□23



145



John Lennon

COLORIS



Ir : Gris / rouge



Mb : Marron / bleu



Nn : Noir / noir



ARGUMENTATION ✂ LES PLUS +

Monture homme monobloc ronde en métal avec des tenons déportés pour le style rétro et un petit poste. Il s'agit de la petite sœur de la JO35 qui fut un succès notoire. On remarque l'aspect brut découpé du métal.

A noter coloris Ir et Mb offrant un liseré contrastant sur la tranche de la face et des branches apportant du dynamisme et du caractère.

- Monobloc
- Petit poste
- Aspect brut découpé du métal
- Liseré contrastant sur Ir et Mb

JO79



47□20



145



John Lennon

COLORIS



lb : Gris / bleu



Mz : Marron / écaille



ARGUMENTATION / LES PLUS +

Monture homme monobloc en métal à la forme Pantos, avec des tenons déportés pour le style rétro. Il s'agit de la petite sœur de la JO35 qui fut un succès notoire. On remarque l'aspect brut découpé du métal. A noter les coloris Nb avec un effet bois sur le manchon en extérieur pour un rappel de style rétro synonyme de la marque.

- Monobloc
- Aspect brut découpé du métal
- Effet bois sur Nb sur le manchon



Nb : Noir / bleu

JO80



49□21



145



John Lennon COLORIS



li : Gris / gris



Kk : Kaki / kaki



Yk : Jaune / kaki



ARGUMENTATION / LES PLUS +

Monture ovale classique en métal pour les hommes à la recherche de finesse et de discrétion. A noter le manchon fin et long sur les branches à charnières intégrés. On remarque le pont épais qui apporte beaucoup de caractère à la monture. A noter également l'acétate à effet maille sur le coloris Yk

- Tenon déporté
- Rappel de la marque imprimé au laser sur le pont
- Acétate à effet maille sur le coloris Yk

JO81



51□21



140



John Lennon
COLORIS



Bb : Bleu / bleu



Me : Marron / beige



Nr : Noir / rouge

ARGUMENTATION / LES PLUS +

Monture ovale en métal avec des tenons déportés pour accentuer style rétro et offrant un rappel de couleur. La particularité de ce modèle réside dans le pont à guillochage, renforçant également le style rétro de la monture. Les branches métal sont fines et travaillées par touches de couleurs contrastantes appliquées par laquage manuel.

- Pont à guillochage
- Branches travaillées par touches de couleurs contrastantes
- Effet corne sur le manchon de Me

JO82



50□18



145



John Lennon

COLORIS



Be : Bleu / beige



Nw : Noir / blanc



Ze : Ecaille / écaille



ARGUMENTATION ✍

LES PLUS +

Monture acétate pour femme bénéficiant d'un pont haut et d'un nez clé pour le côté tendance et rétro, également renforcé par une grande hauteur de verre ainsi que des tenons déportés. A noter la finesse de ce modèle dans son ensemble, conférant beaucoup de féminité et de grâce à celle qui la portera !

A noter également les coloris avec acétate à effets « matériaux naturels » : pierre, écaille, bois

- Nez clé
- Hauteur de verre
- Tenon déporté
- Finesse
- Acétates effet matières naturelles : pierre, écaille, bois

JO83



46□22



140



John Lennon
COLORIS



Ce : Cristal / beige



Pe : Rose / beige



Zi : Ecaille / gris



ARGUMENTATION / LES PLUS +

Monture femme avec un montage windsor.

On remarque le serre cercle au niveau des portes plaquettes pour davantage de discrétion et d'esthétisme.

On remarque que le positionnement du pont en hauteur apporte un style particulier à ce modèle tendance et rétro. Le tenon est également travaillé en toute simplicité pour davantage mettre en valeur les cercles d'acétate. A noter les coloris tendances et féminins.

- Monture windsor
- Serre cercle au niveau des portes plaquettes
- Pont en hauteur
- Coloris tendances et féminins

JO84



49□19



145



Mi : Marron / gris



Ni : Noir / gris



Zn : Ecaille / noir

ARGUMENTATION / LES PLUS +

Monture combinée avec une face acétate HDCA pour plus de finesse (haute densité cellulose acétate) et des branches métal. Ce modèle bénéficie d'une grande hauteur de verre, de tenon haut et d'un nez clé pour accentuer le côté moderne et tendance de ce modèle. Les branches sont fines, en métal avec un guillochage.

A noter la lamination en fin de manchon avec des acétates colorés et texturés qui ajoutent une touche de fantaisie.

- Face acétate HDCA (High Density Cellulose Acetate)
- Branches fines en métal avec guillochage
- Lamination en fin de manchons avec acétate colorés texturés

JO86



46□23



140



John Lennon

COLORIS



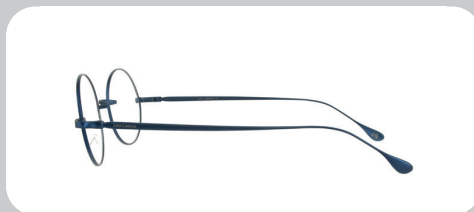
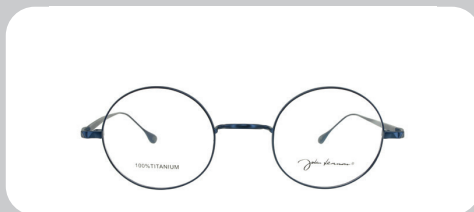
Bb: Bleu / bleu



In: Gris / noir



Iw : Gris / blanc



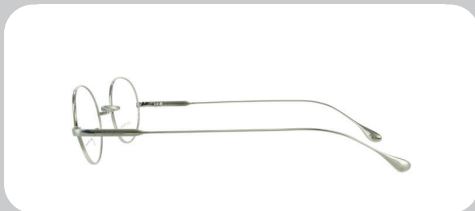
ARGUMENTATION ✍ LES PLUS +

Monture métal ronde très minimaliste avec des branches entièrement métal terminées par une jolie goutte. Le métal utilisé est du béta titane, fabriqué au Japon, ultra résistant et ultra léger.

A noter le travail du tenon en facettes pour apporter de la sophistication au modèle.

- Beta Titane : ultra résistant et ultra léger
- Minimaliste
- Tenon en facettes

JO88



47□22



140



John Lennon COLORIS



li : Gris / gris



Nn : Noir / noir



Rr: Rouge / rouge

ARGUMENTATION ✍ LES PLUS +

Monture métal ronde très minimaliste avec des branches entièrement métal terminées par une jolie goutte. Le métal utilisé est du béta titane, fabriqué au Japon, ultra résistant et ultra léger.

- ❑ Beta Titane : ultra résistant et ultra léger
- ❑ Minimaliste
- ❑ Tenon déporté

SOLAR FRAMES

John Lennon™

K&CO
CREATIONS LICENCES CONCEPTS

JOS27



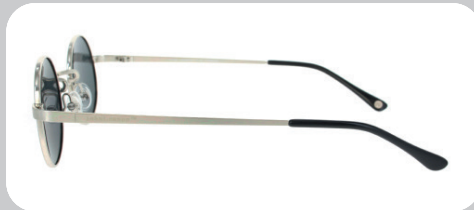
DESCRIPTION

Solar version of the best seller JO27
 This model presents 2 colors of mirror lenses
 and 2 colors of classic solar lenses.

BENEFITS

- Diversity in the lenses' choice
- 2 trendy mirror lenses.

JOS103



DESCRIPTION

Variation of the JOS 100 sunglasses but with polarized lenses.
3 colors of lenses are available (brown, green, and grey)
The frame is fine and light.

BENEFITS

- ❑ Polarized lenses
- ❑ Different colors
- ❑ Fine and light.



45□22



135



John Lennon COLORS



03 : Gun



01 : Silver



02 : Black

JOS01



45□24



135



John Lennon

COLORS



02 : Gun



01 : Black



05 : Silver

DESCRIPTION

The best seller JO01 is now available in sunglasses, with the « icing on the cake » being polarized lenses.

3 colors of lenses are available (blue, grey and brown).

The frame is light and fine and the temples have a light swerve in order not to exercise pressure on the temples.

BENEFITS

- ❑ Polarized lenses
- ❑ Different colors of lenses
- ❑ Flex hinges
- ❑ Ergonomic temple's shape.

JOS59



DESCRIPTION

In the pure tradition of John Lennon. This rounded shape perfectly matches retro and modernity.

The rounded style for the retro side and the bi-color for the modern one.

Available in 3 colors of retro lenses.

Blue, grey and brown.

BENEFITS

- Fineness of the metal.
- Retro/Modern
- John Lennon's signature of the solar lenses.



42□22



140



John Lennon

COLORS



JOS52



50□21



140



John Lennon

 COLORS


Em : Gold/brown



Ib : Grey/blue



Ig : Grey/green



Ni : Black/grey



DESCRIPTION

Metal man frame with subtle decoration on the circles and titanium plates in order to emphasize the vintage style.

Refined and timeless model aiming a large audience.

Available in 4 male colors: Brown, green, blue and mirror grey.

BENEFITS

- Easy to wear, matching the largest audience.
- Pantos vintage shape.
- JL signature on lenses.

JOS35



49□21



145



John Lennon
COLORS



Bi : Blue/grey



Nn : Black



li : Grey



DESCRIPTION

Solar version of the JO35, this high caliber is made out of monobloc metal which gives modernity to the model.

Available in 3 different colors: mirror grey, green and grey.

BENEFITS

- monobloc fronts= modernity, design.
- JL signature on the lenses.
- Big size

JOS57



47□18



140



Bi : Blue/grey



Ni : Black/grey



Zy : Scale/gold

DESCRIPTION

Very feminine frame, this frame uses all the retro style codes: HDCA acetate cautiously selected for its fineness and high resistance. Temples ultra-fine with golden and silvered colors.
Available in 2 colors: grey and brown.

BENEFITS

- ❑ Glamorous feminine style
- ❑ Fineness of the acetate and the temples.
- ❑ HDCA acetate ultra-fine (thickness 3,6mm)
- ❑ JL's signature on the lenses.

JOS37



DESCRIPTION

Solar version of the JO37, this frame respects all the vintage codes.
 Scale acetate, timeless colors and « so-chic » shape, from the 50's.
 Available in 3 colors; brown, grey and mirror grey.

BENEFITS

- Timeless model
- JL's signature on the lenses.

JOS44



DESCRIPTION

Small caliber with a particular design. Pointed style for fashion lovers.
 Very high bridge, acetate superior parts and monobloc metal inferior ones.
 Available in 2 colors: brown and grey.

BENEFITS

- Circled combine model
- High bridge for more temper
- Wooden effect on 2 colors.



46□19



145



John Lennon COLORS



Bm : Blue/brown



Ni : Black/grey



Zy : Scale/gold

JOS46



46□21



140



Bi : Blue/grey



Ny: Black/gold



Zy : Scale/gold



DESCRIPTION

Solar version of the emblematic man model JO46, combined with a metal circling and encircled with an acetate thread from and Italian acetate of high quality.

This model was worn by the emblematic face of John Lennon on numerous photos.

3 lenses colors are available (grey, brown and silvered mirror).

BENEFITS

- Frame with metal circles encircled with an acetate thread.
- Emblematic John Lennon's frame.
- Oval Pantos shape for a retro look.

JOS58



DESCRIPTION

Solar version of the model JO58 with its rounded shape typical of John Lennon's style but remaining very feminine thanks to the fineness of the HDCA acetate used. Notable, the new color of the crystal acetate which is very trendy. 4 colors of lenses are available (mirror silver, green, brown and pink mirror).

BENEFITS

- New colors of crystal acetate.
- High caliber
- JL's signature on the lenses.

JOS65



48□18



140



John Lennon

COLORS



My : Brown/gold



Ni : Black/grey



Zb : Scale/blue

DESCRIPTION

Man model which is the solar version of the model JO65.

This model is perfectly representing the trend of Mido 2016 thanks to its double bridge, typical of the retro theme of the brand.

Notable, the modern shape for a trendy audience and fine temples in discreet metal.

3 colors of glasses are available (grey, brown and mirror silver)

BENEFITS

- Fusion of retro and modernity via the double bridge.
- Aimed at a trendy audience.

JOS71



DESCRIPTION

Solar version of the model JO71 for men.
 3 colors of lenses are available (black, yellow effect and black gradation)

BENEFITS

- ❑ Various colors and materials on the frame
- ❑ Metal inserts with inscription of the brand in a discreet way.
- ❑ Key shape nose very vintage.

JOS72



DESCRIPTION

Solar version of the JO72 model in acetate with rounded general shape and high caliber. The frame is unisex. The vintage side of this frame is accented by the circles which are flattened on the top and bring more temper on this model. A touch of originality is brought on the front at the tenon's level by some rectangle inserts.

BENEFITS

- High Caliber
- Metal inserts that brings dynamism
- Unisex model.

JOS74



53□18



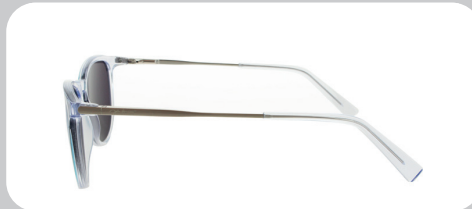
145



Cb : Crystal/blue



Im : Grey/gold



Em : Beige/gold

DESCRIPTION

Very feminine and trendy sunglasses with a butterfly shape that takes over all the retro codes (Key shape nose, combination of metal and acetate.) But still keeps a chic and classic line.

Combination of an acetate front very thin and ultra-fine and flexible temples, discreetly signed with the brand's name.

The frame will be very comfortable to wear.

Notable the different colors of acetate very fashionable.

BENEFITS

- Trendy and feminine
- Light Frame
- Fin temples and trendy color (gold pinked)

JOS76



DESCRIPTION

This unisex frame is modern and vintage at the same time, it will delight people looking for a trendy and original style.

The particularity of this frame lays on the lack of bridge.

The 2 acetate Windsor circles are matched with a metal armature which links them by a fine metal stem welded upper the frame.

Notable, the JL' signature marked by laser on the external parts of the temples.

3 colors are available gradation of purple, gradation of brown and grey.

BENEFITS

- Trendy, modern and vintage.
- Light and comfortable
- Original due to the lack of bridge.



48□21



140



John Lennon

COLORS



Ni : Black/grey



We : White/gold



Ze : Scale/gold

JOS85



47□23



145



John Lennon

COLORIS



Em : Beige / marron



Zg : Ecaille / vert



Zm : Ecaille / marron



ARGUMENTATION ✍

Monture solaire de forme ronde en acétate et au style 70's. Son nez clé et sa forme oversize lui confère un style très tendance et rétro !
A noter l'acétate écaille avec des touches de bleu et vert ainsi l'effet bois

LES PLUS +

- ☐ Solaire
- ☐ Oversize style 70's
- ☐ Acétate écaille bleu-vert et effet bois